



The Work-Life Balance Platform

Companies have long recognized that creating a work-life balance is critical to employee happiness and productivity. Until now there hasn't been a defined way for them to provide the services and benefits that are necessary to achieve this goal. Espresa's online platform was created to help companies of all sizes in every industry to offer workplace services that improve their employees' satisfaction and achieve the ultimate goal: real work-life balance and creating a great place to work.

The Problem We Solve

According to Gallup, less than a third of American workers feel "engaged" at work. This apathy and disconnection often leads people to perform poorly or to simply leave their companies in search of something better, becoming a massive drain on productivity. A major factor in workers' feelings is respect for their personal time. That's where onsite benefits can play a big role in boosting morale - not to mention recruiting and staff retention.

Getting a car wash or picking up dry cleaning don't sound like major time commitments, but they can have major effects on workers' lives. Employees either need to leave work to take care of these errands, or they have to stop on their way home to get them done. In many cases that means having to take time off work - but make it up during evenings and weekends - or cutting into their family time. Either way, these kinds of tasks erode work-life balance.

Espresa eliminates these wastes of time by letting companies offer services on-site during work hours. Imagine employees not having to stress about getting to the cleaner before it closes or spend 30 minutes in line at the oil change place because they're taken care of while they are busy at work.

A Formal Approach

Many companies offer onsite workplace services, but they tend to be ad hoc rather than part of an organized program. Our web-based platform empowers companies to select the kinds of services they want to offer, choose the vendors they like, and manage all aspects of invoicing and payment. It's not only easy for organizations to deploy, but it's also simple for employees and administrative professionals to use.

There's no one "magic bullet" to retain employees and keep them happy. Offering onsite workplace services can go a long way to building a sense of engagement by demonstrating that work-life balance is a real priority rather than an elusive concept.

- **Work-Life balance is more important than salary in the Bay Area tech industry**
- **Companies with highly engaged workforces have a 44% higher retention rate and generate 29% more revenue**
- **The real cost of replacing an employee can exceed his or her annual salary**